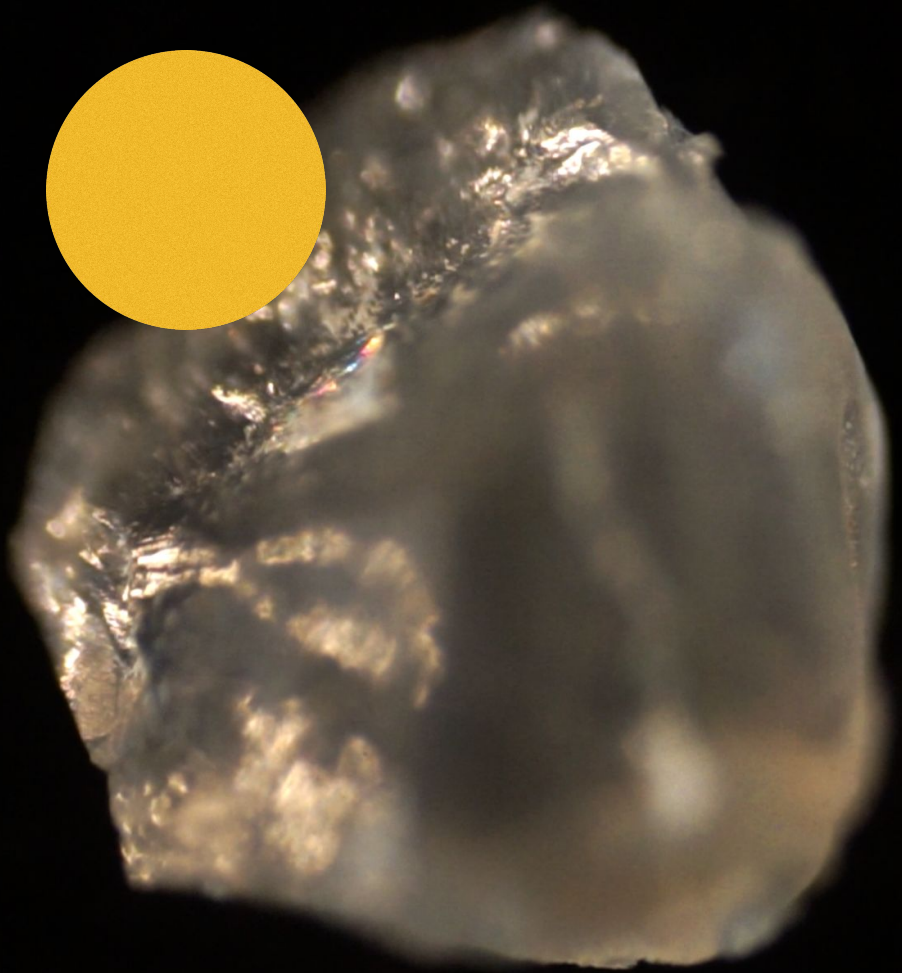


the smallest

Probably the smallest light art festival in the world



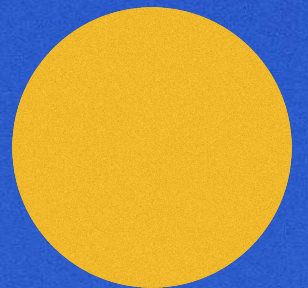


The smallest is a touring
**Very small & local
& sustainable**
light art festival

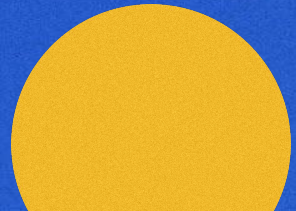
Curated by The smallest Collective:
Mia Kivinen & Stefan Jovanovski

We think that small is
enough, less is more and
intimacy wins spectacle.

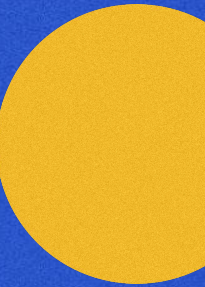
Turns out, public agrees.
And so does nature.



The artworks are mini-size.
The area of the festival is just a few blocks.
There are no more than 10 artists.
Leaflets are tiny.
The workload is reasonable.



HOW SMALL CAN
A FESTIVAL BE?



Small enough to unchain imagination



Merijn Bolink: Artificial Truth
Placed in a private window
Photo: Mia Kivinen



Small enough to go unnoticed
– until you pause and look



Anne Roininen:
Geopolittinen Burger, part 1
Placed in a local food store
Photos: Anne Roininen,
Hannu Iso-Oja

ANNE ROININEN
GEOPOLITTIKIN BURGERN
GEOPOLITICAL BURGER

€5€
0,4 KG
? €/KG

Yhteishyvä A. 12.10.2015

Katso myyri, Määrärajat 20
www.tuotehallinta.fi



Small enough to raise questions

Anne Roininen:
Geopolitical Burger, Part 2
Placed in a bar's window grill
Photos: Hannu Iso-Oja, Mia Kivinen



Small enough to
light up the corner



Alexander Salvesen: Primordial Sea
Placed in a private window
Photos: Hannu Iso-Oja, Mia Kivinen

A photograph of a building's exterior wall. The upper portion features dark brown vertical wooden siding and a window with white curtains. Below the siding is a grey concrete wall with a small, square ventilation hatch. A bright blue light emanates from the hatch, and a small, glowing blue object is visible inside. The foreground shows a paved area with square tiles and shadows cast by the building.

Small enough to live in a single window

Jere Suontausta: Starring Dust
Placed in a ventilation hatch
Photos: Mia Kivinen, Hannu Iso-Oja



Small enough to mean a lot

Terike Haapoja: A Doll House to Inhabit
(after her A House to Inhabit of 2002)
Placed in a gazebo
Photos: Mia Kivinen





Small enough to make
us notice details

Salla Salin: Rift
Placed in a stone wall crack
Photo: Mia Kivinen



Small enough to
be sustainable



Pasi Rauhala: Disco Pope
Placed in a local bar
Photo: Mia Kivinen



Even the carbon footprint is small

The artworks consume almost no energy.
The only ones traveling are the curators,
as ecologically as possible.
There is no extra infrastructure.

This smallest is as sustainable as it gets.

LOCALITY

The artists are local.

The artworks are mostly site-specific.

The residents of the area host the artworks.

We rely on local businesses, not food trucks.

The local people are the main target group.

We honour the neighbourhood;
its history, its today and its inhabitants.



the smallest

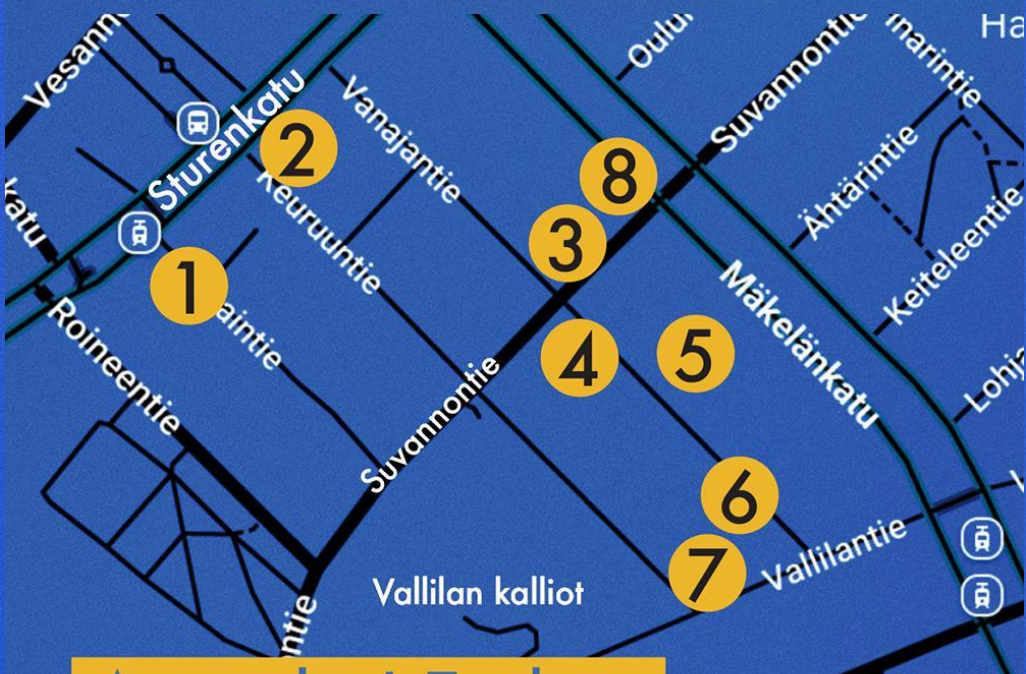
Probably the smallest light art festival in the world

www.thesmallest.art

4.-12.10.2025

19-23 daily

Puu-Vallila, Helsinki



Artworks | Teokset

1. Merijn Bolink: Artificial Truth
2. Anne Roininen: Geopoliittinen burgeri / Geopolitical Burger
(sisällä Alepassa / in Alepa)
3. Alexander Salvesen: Alkumeri/Primordial Sea
4. Jere Suontausta: Pölyhiukkasen tähtihetki / Starring Dust
5. Terike Haapoja: Nuketalo jota asutat / A Doll House to Inhabit
6. Salla Salin: Rift
7. Pasi Rauhala: Discopaavi / Disco Pope
(Sisällä Pikku-Vallilassa / Inside Pikku-Vallila)
8. Anne Roininen: Geopoliittinen burgeri / Geopolitical Burger

First edition:
The smallest Vallila
4.-12.10.2025
Helsinki, Finland
7 artists, 8 artworks,
5 blocks, 9 days
3000 visitors

What our neighbours say:

“Thesmallest changed my idea of light art”

“Great, thought-provoking artworks that really draw attention to details and things that otherwise easily go unnoticed.”

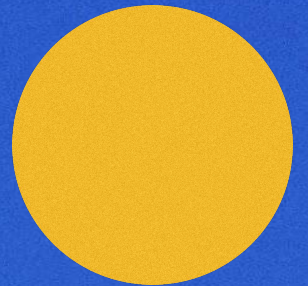
“Thank you for a wonderful and immensely gratifying festival!”

“I want to participate!”

“Sometimes the most powerful ideas whisper.”

“Doing things differently, much appreciated!”

“Lol, well done!”



THE SMALLEST COLLECTIVE

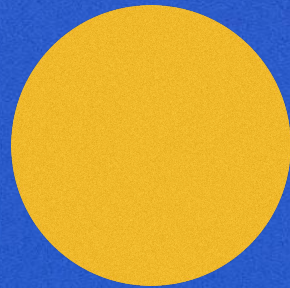
Mia Kivinen is a curator, teacher, writer, researcher and advocate of light art.

pixelfed.art/mkivinen

Stefan Aleksandar Jovanovski is a curator and activist who focuses on community art projects.

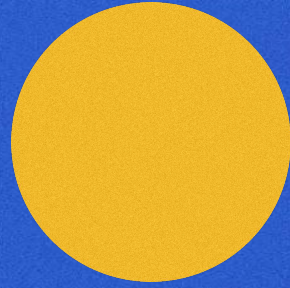
www.komshilook.com

We'd love to do
new editions
in new places.



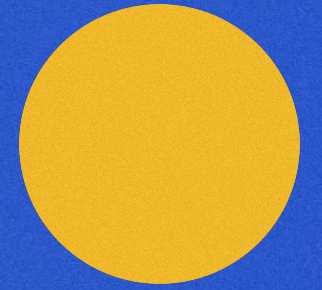
Yours, maybe?

WHAT WE NEED?



An interesting area
A local producer
Money

An interesting area?



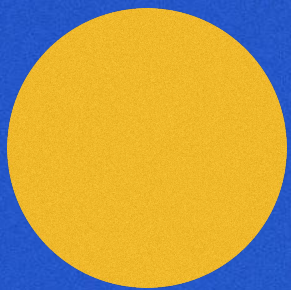
An ideal place for Thesmallest would be
a small-scale residential area with
some charm and history.
A communal spirit is a plus.

Other options are considered, too.

A local producer?

We need a person who knows the area, contacts people and businesses about placing the artworks, is familiar with permissions needed, helps us in distributing open calls and finding artists.

And so on.



Basically, we need a local wonderperson.

Money?

How much are we talking about?

There is no fixed price for The smallest.

The range is appr. between 20 000 and 50 000 € + VAT, depending on distance, local price level, number of artists (7–10), and if you can cover accommodation, travels, meals and local workforce.

CONSIDERING?

Do contact us:

info@thesmallest.art

See also:

[instagram.com/thesmallestcollective](https://www.instagram.com/thesmallestcollective)

pixelfed.art/thesmallestcollective

www.thesmallest.art

